

# The Refresher

VOLUME 52, ISSUE 3 – MAY/JUNE 2020

MID-AMERICA CHAPTER OF THE COCA-COLA COLLECTORS CLUB

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## Member Dates

### MAY

#### BIRTHDAYS:

Dave Hill.....	4
Betty Pryor.....	4
Susan Farley.....	6
Kathy Smith.....	8
Carol Buckles.....	15
Paula Schmidt.....	16
Pete Sommerer.....	16
Deb Hunt.....	21
Dale Wohlgemuth.....	22
Vicki Hitchcock.....	25
John Nichols.....	25
Marie Howard.....	26
Hunter Arrowsmith.....	28

#### ANNIVERSARIES:

Fred and Nanette Wilkinson.....	5
Rich and Janet Noterman.....	18
Gil and Lois Sigg.....	21
Craig and Joanie Shover.....	31

### JUNE

#### BIRTHDAYS:

Rodger Robinson.....	4
Elaine Maddux.....	6
Roy Hutchinson.....	19
Deanna Chaney.....	21
Pam Cunningham.....	23
Dwayne Chaney.....	27
Ted Farley.....	30

#### ANNIVERSARIES:

Duane and Melanie Bower.....	1
Bruce and Paula Carter.....	3
Gary and Karen Grindel.....	23
Earnest and Sarah Roberts.....	30

## JOANIE'S GIBBERISH

I want to take this time to wish you good health and good wishes through this extraordinary time. Many people have been displaced, unemployed or ill. God has plans for each and every one of us. It is a test of our strength and faith that will get us through this crisis, so stay in touch with your loved ones, your friends and your Coca-Cola family.

As I write this update, your board is looking toward the future Spring Fling 2021 will take place at the Garden Hilton located in Independence, MO. Room rate of \$89 per night will remain the same and if you have Honor Rewards, breakfast is free. It will be our 45th birthday bash and we have a whole year to bring you all a very fun event.

**June is a nomination meeting. The offices up for election is President, Secretary and Treasurer.** If you are interested in running for either of these offices please contact Jerry Lierly by June 30, 2020 at [raporter@sbcglobal.net](mailto:raporter@sbcglobal.net).

The Board has VOTED to cancel the June 6 meeting because of the uncertainty and continuing new cases of Covid-19. Our next meeting will be August 1, 2020. The time and location will be announced later. Since the June meeting is canceled, there are two bylaw articles that will need to be amended by a vote of the membership.

Article 6 Section 2: "Officers shall be nominated at the scheduled June meeting each year."

Suggested motion for Article 6 Section 2 may state that "temporarily amend Article 6 Section 2 to allow nominations for 2020-2021 election to be presented by phone, mail, or electronic message prior to June 30.

Article 9 Section 1: states "There shall be a minimum of four scheduled chapter meetings annually."

Suggested motion for Article 9 Section 1 may state that "Because of Covid-19 across the community, and for the health and safety of the Chapter members, the minimum requirement of scheduled meetings be suspended until 2022.

**NOTE: We will still schedule meetings, but circumstances may require to cancel.**

This is possible by Article 11 Section 1: states "bylaws may be amended by a 2/3 vote of Chapter members attending and voting at a regularly schedule business meeting, provided the amendments have been submitted to the Chapter membership at least 21 days prior to the voting."

DUES can be paid at any time, but will need to be updated by the August meeting. YOU WILL FIND A SMALL FORM IN THIS NEWSLETTER.

There are several health concerns. Please keep the following members in your prayers. Craig is doing better and we would like to thank you for the cards and prayers. He had a slight stroke in March and was in the hospital for 9 days. He also has pancreatitis from a gallbladder issue. We are waiting for surgery. Rodger and Janice Robinson have had a few health issues, but Rodger said they were both doing better. Please keep Stephanie in your prayers as she deals with her mom's death on March 22. Delores was a member of this club from the beginning. See you in June.



Respectfully,  
Joanie

You will be missed by all of us in Mid-America TCCCC.

# SHOW AND TELL PHOTO GALLERY

## Dave Hill

This is a 1955 Sprite boy 10 foot tall billboard. A farmer in Beardstown Illinois and his son found this in a closed bottling plant about 15 years ago. Fortunately, it was in the rafters wrapped in cardboard. It's never been hung. There is still a canvas bag on the back of one of the panels with the screws in it were you would have screwed it together before you hung it on the side of a building. Thanks Dave Hill.



Not for sale. Consider Dave's garage door. This is huge.



## Dave Hill

These are not for sale. They are both 1908 painted tin Coke signs. They are very rare. Here you have the single bottle and the double bottle version. They also made these in a Spanish version. Thanks Dave Hill.

## Joanie Shover

Joanie purchased this item. It was an award piece made of cherry wood and swivels to view all sides.



# MARKETPLACE

## Items for Sale



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible #1:

Horizontal Tray "They Knew What I Wanted"

**Size:** (H) 8 1/2" x (W) 19"

**Price:** \$15

### Collectible #2:

Santa and Elves "Coke Is It"

**Size:** (H) 13 1/4" x (W) 10 5/8"

**Price:** \$15

### Collectible #3:

Santa and Kids

**Size:** (H) 10 5/8" x (W) 13 1/4"

**Price:** \$15, \$40 for all three



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible:

Working Poster Phone - in original wrap real, working speaker phone touch-activated buttons programmable phone.

**Size:** (H) 20 1/2" x (W) 12 1/2"

**Price:** \$25



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible:

20's Lady driver - no date on back

**Size:** (H) 15 5/8" x (W) 11"

**Price:** \$20

### Collectible:

Jeanne Mack designed bird houses tray 1997.

**Size:** (H) 13 1/4" x (W) 10 5/8"

**Price:** \$15, \$30 for both



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible:

Electric Coca Cola Clock

• Feb. 1987

• By Ridan Displays, Inc

• Works well, slight scratch on top

**Price:** \$30

### Terms of Sale:

- Buyer pickup or pays shipping
- Cash, check or cashier's check
- If personal check, item will be shipped when check clears bank



## CRAIG SHOVER

Jshover50@aol.com

### Collectible:

Coke sign. This light up is for sale.

**Price:** Contact Craig Shover for more information.



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible:

Coca Cola Tray Santa with Bunny

**Size:** (H) 17 1/2" x (W) 12 3/4"

**Price:** \$20



## TRUDY SHIRLEY

trudyslrl@gmail.com

### Collectible:

Coke bottle base with glass shade.

Slight crack on one side of bottle.

**Size:** (H) 15"

**Price:** \$25

# THE EVOLUTION OF FANTA

By: Journey NZ Staff | August 16, 2017



*"Fruit flavours are the heart of our brand." Brand Manager, Gina Beck*

Who invented Fanta? You might have heard all sorts of stories. The 80-year history of the iconic drink might still surprise you.

While the brand's most celebrated iteration is the iconic orange flavour, the soft drink has proved itself surprisingly adaptable over its almost 80-year history.

"Fanta is a really fun brand that Kiwis have been enjoying for years," said Fanta Brand Manager Gina Beck. "It's a bit of a cheeky brand. We can get away with a little bit more."

One of the hallmarks of the brand's popularity is its unique ability to convey light-hearted enjoyment through a variety of different flavours.

"Fanta Orange is our leading flavour and over the years we have expanded the range to include Grape, Zero, Strawberry Sherbet, Blueberry and Sour Watermelon as well as some exciting options yet to come" she said.

With a new range coming to New Zealand soon, we look back over Fanta's surprising story.

## The origins of Fanta

So let's start this story at the beginning. Fanta traces its origins back to World War II. At the time, the Coca-Cola business in Germany was one of the world's most successful, second only to the company's sales in the United States.

## Coca-Cola FAQs: Fact or Fiction

In 1939 Coca-Cola had 43 bottling plants and over 600 local distributors across the country. But with the outbreak of World War II it became impossible to import the ingredients needed to formulate Coke.

To keep the operation running, the German-born head of the local operation, Max Keith, came up with a way to mix whey and apple fibre with whatever seasonal fruit was available. The result was a soda a bit like ginger ale. Max

marketed this new drink under the name Fanta, a shortening of the German word 'fantasie'.

Through the sales of Fanta, Max kept the local operation alive, despite not being able to have any contact with US headquarters. Once the war was over, Max returned the profits to the company's headquarters in Atlanta and Coke resumed its German operations.

## The modern version of Fanta



*"Everything that we do has fruit at the heart of it," said brand manager Josh Gonski.*

The Fanta we know now was born in Naples, Italy, where in 1955 Coca-Cola began using local citrus to formulate the now famous orange flavour.

Legendary designer Raymond Loewy came up with the original 'twin peak' logo which was one of 25 options he presented Coca-Cola. It went on sale in the United States in 1960 and by 1969 it was the biggest-selling flavour on the planet.

Currently, Fanta is the second-largest soft drink brand in the world.

*First on sale in 1960, currently Fanta is the second-largest soft drink brand in the world.*



## MEMBERSHIP



### DUES ARE DUE

Please make an effort to pay your dues at the June meeting or mail them to Melody. It costs the club postage to send postcard reminders.

NEW MEMBER

RENEWAL

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Additional Household Members:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Family Membership: \$25

Single Membership: \$20

### SEND TO:

Melody Frese  
15445 Kreider Road  
Bonner Springs, KS 66012  
coke\_candy@yahoo.com

## TREASURER'S REPORT

### MARCH 2020 BALANCE

Beginning balance	\$9876.88
Revenue	\$232.00
Expenses	\$5330.00
<b>Ending Balance</b>	<b>\$4778.88</b>



# Mid-America Chapter of the Coca-Cola Collectors Club

May/June 2020 NEWSLETTER  
Joanie Shover  
813 NW 12th Street  
Blue Springs, MO 64015



Questions call  
Joanie Shover at  
816-229-8920  
or email  
jshover50@aol.com

## UPCOMING EVENTS:

**Mid-America TCCCC**  
Twisters Restaurant  
June 1, 2020  
12:00 PM

**TCCCC National Convention**  
Greenbay, WI  
July 2-6, 2020  
(pending)

**Mid-America TCCCC**  
Blue Springs, MO  
August 1, 2020  
Shovers



*Our talented  
Gloria Knipp  
made these  
masks. I wish I  
had Coca-Cola  
material!*

## MID-AMERICA BOARD

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