

The Refresher

VOLUME 53, ISSUE 1 – January/February 2021

MID-AMERICA CHAPTER OF THE COCA-COLA COLLECTORS CLUB

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Member Dates

JANUARY

BIRTHDAYS:

Nick Rogers.....	1
Rose Mary Hartshorn.....	16
Mark Magel.....	19
Ann Bedessem.....	23
Bruce Carter.....	24

ANNIVERSARIES:

Mark and Traci Menke.....	2
Sam and Vicki Hitchcock.....	13
Roger and Janice Robinson.....	22

FEBRUARY

BIRTHDAYS:

Brytan Bassman.....	1
Gloria Knipp.....	1
Gil Sigg.....	4
Stephanie Goldberg.....	5
Jennifer Schmidt.....	5
Ernest Herron.....	16
Carol Hinesley.....	26
Janice Robinson.....	29

JOANIE'S GIBBERISH

WOW, 2020 is over! I welcome 2021 with open arms that we will all be able to get together in the spring and summer. If anything, 2020 showed both strength and vulnerabilities. Better times to come. The board met on December 28 at Hilton Garden to discuss the February meeting. We talked about the information coming from area health departments on the mutated virus, the possibility of another surge over the holidays and pros and cons of trying to schedule a meeting for February. If the surge occurs as it has after Thanksgiving, the surge following Christmas would occur during the middle and end of January. The church is still closed and restaurants are still limited to 10 in a group. Most chapters in our area have postponed meetings until spring. That being said, the board decided to cancel the February meeting. We are still planning Spring Fling 2021. The hotel has hosted several events throughout the fall and winter. We will sit down with the hotel staff and we must submit a plan to the city of Independence to meet their ordinances. April promises to be a good time to start anew!

There is a registration form in this newsletter so don't forget to get your registration in early. We will be at the Garden Hilton in Independence off I-70 and Little Blue Parkway. Room rate is \$89 per night. We did raise the price of



registration and banquet to help cover food. Hereford House is providing hospitality food and the banquet meal. As we all know the cost of food has gone up and the club does not profit from the cost of food. Please note the changes. We are planning for the next two years. 2021 will be our 45th birthday. Another milestone. By April, this should be settled down and many will have vaccinations. Our June meeting will be Christmas. It is scheduled at the Methodist Church in Blue Springs. We have the choice of outside or inside.

The board wants to wish you all many blessings for a safe healthy 2021! Happy Valentine's to you and yours.

Respectfully,
Joanie



Since we have not had a meeting the newsletter will start highlighting member's collections. We start with our own VP. Bruce has over 1000 Coca-Cola trucks and cars on display. It is an awesome collection. Enjoy



National Convention Trucks



Nascar collection



PHOTO GALLERY



Trucks, Trucks & MORE TRUCKS!



Blister Pack CC Cars



M-2 trucks introduced at the Atlanta Convention in 2019



COCA-COLA INTRODUCES ITS FIRST PAPER BOTTLE PROTOTYPE

By Bill McCool on 10/21/2020 | 2 Minute Read



The Coca-Cola Company/Journey

The first-generation prototype consists of a paper shell with a 100% recycled plastic closure and liner inside. The next step, Franssen, says, is to create a paper bottle without the plastic liner.

Paper bottles – which Paboco believes have potential for use with sparkling and still beverages, and other consumer goods sectors such as cosmetics – must adhere to the same stringent safety and quality standards as other food and beverage packaging.

Coca-Cola is among a small group of “pioneer” companies – with expertise in beverage production and marketing, as well as packaging material, design and technology–working to explore the paper bottle concept with Paboco (short for The Paper Bottle Company).

The paper bottle concept supports The Coca-Cola Company’s World Without Waste sustainable packaging goal to collect and

recycle a bottle or can for everyone it sells by 2030, while substantially reducing use of virgin packaging materials and using only 100% recyclable packaging materials. Achieving this vision requires investment in innovation and collaboration with partners to drive collection, recycling and sustainable design.

Last January, Coca-Cola made waves when Bea Perez, their senior vice president of communications, marketing, and sustainability, said that consumers want single-use plastic bottles while at the World Economic Forum in Davos. Instead, the brand would focus on recycling and using more recycled plastic in its packaging as switching over to just aluminum or glass would increase their carbon footprint.

So, yeah. Coca-Cola very much wants you to recycle your bottles when you get done with them, but because they don’t have to assume any responsibility for it, it’s still on the consumer.

DISCONTINUED COCA COLA PRODUCTS IN 2020

The Coca-Cola Company is one of the biggest players in the global drinks industry.

The company has hundreds of brands in countries around the world and even if you’re drinking a product that isn’t Coca-Cola itself, the chances of it being made by the Coca-Cola Company are high.

However, in October 2020, the Coca-Cola Company announced that it would be discontinuing around 200 drinks brands including some long-standing favorites. The products which the Coca-Cola Company has so far confirmed will be leaving store shelves by the end of 2020 are:

- Tab
- Odwalla
- Diet Coke Feisty Cherry
- Delaware Punch
- Zico coconut water
- Coca-Cola Life
- North Neck Ginger Ale



Spring Fling

REGISTRATION FORM



April 16-17, 2021

Hilton Garden Inn

19677 E. Jackson Drive

Independence, MO 64057

816-350-3000

Adult Registration w/Packet _____ x \$32 _____

(First 60)

Adult Registration w/o Packet _____ x \$20 _____

Child Registration (under 12) _____ x \$10 _____

Adult Banquet _____ x \$35 _____

(Limited to First 75)

Circle choice of Roasted Salmon or Sliced Sirloin

Child Banquet (5-12 years) _____ x \$15 _____

Hospitality (Friday Night) \$10 _____ x \$10 _____

Swap Table (wall space given in order of request)

6 ft. tables First table \$20.

Additional tables \$18 each # of tables _____ \$ _____

(tables limited to 60 total available) **Total** _____

Name: _____

Address: _____

City: _____

Email: _____

Phone: _____

Badge Names: _____

Return this form with check or money order payable to:

Mid-America TCCCC (c/o Melody Frese)

15445 Kreider Road • Bonner Springs, KS 66012

913-620-4679

Confirmation sent by email. Please make sure to include email address. If requesting confirmation by mail include a self-addressed stamped envelope.

Reservation Deadline for Room Rate: March 15, 2021

Room Rate: \$89 per night

FREE breakfast with HIG rewards

TREASURER’S REPORT

NOVEMBER 2021 BALANCE

Beginning balance	\$5129.29
Revenue	\$25.00
Expenses	\$200.00

Ending Balance \$4954.96



Mid-America Chapter of the Coca-Cola Collectors Club

January/February 2021 NEWSLETTER
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Questions call
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Happy Valentines



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