

THE Retresher

2022

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mid-americaatccc.com

May/June Issue

Joanie's Gibberish

Spring Fling 2022 was a great success. We hope you enjoyed the activities, the theme, and gifts. Your board worked hard to make it fun for all. We had 70 registered with four canceling at the last minute. Even though our numbers were down, we had a better turnout than some other events Craig and I have attended. There are lots of pictures on the website, our Facebook page, and in the newsletter.

As we move into the month of June, there are several items for discussion. The **date and time** of the June meeting has changed. The new date is June 11 at 3 PM at Sandy's Restaurant, **1255 SW State Rte 7 Blue Springs, MO 64015**. It is a great place to eat and we have a room. Moving the date will allow several of our members to attend Gateway Chapter's Show and Sale on June 4 in St. Charles, MO. Ginny has moved

their June meeting to the 18th. We all work together to support chapters in our area so we can all continue to hold our events and help clubs remain sustainable.

The June meeting is also the nomination meeting for officers. Officers up for election are President, Secretary, and Treasurer. We need a secretary. If you are interested in one of these offices, **please contact Jerry Lierly at 816-373-8999**.

Karen needs some time to take care of Gary as he goes through radiation treatments for cancer. Please send prayers and cards. Sue Farley has finished her treatment. Please keep Sue in your prayers. Thoughts and prayers for Paula Carter as she deals with continuing health issues

Remember the change in the June meeting date. It will take place on June 11 and 3 PM.

Joanie



Birthdays

MAY

Dave Hill.....	4	Paula Schmidt.....	16
Betty Pryor	4	Pete Sommerer.....	16
Susan Farley.....	6	Deb Hunt.....	21
Kathy Smith	8	Dale Wohlgemuth	22
Carol Buckles.....	15	Vicki Hitchcock	25

JUNE

Rodger Robinson.....	4	Deanna Chaney.....	21
Elaine Maddux.....	6	Pam Cunningham	23
Jamie Deyo	10	Dwayne Chaney.....	27
Roy Hutchinson.....	19	Ted Farley	30

Anniversaries

MAY

Fred and Nanette Wilkinson	5
Rich and Janet Noterman.....	18
Gil and Lois Sigg.....	21
Craig and Joanie Shover	31

JUNE

Duane and Melanie Bower.....	1
Bruce and Paula Carter	3
Gary and Karen Grindel.....	23
Earnest and Sarah Roberts.....	30

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The Coke "Slow School Zone" Traffic Cop Sign

Retro Staff: Last updated, Jan 17, 2019 retroplanet.com



You might know him as the Coca-Cola Cop, the Coke Traffic Cop, or the Policeman Slow School Zone Sign. Whichever name you prefer, it's the same vintage sign that's one of the most sought-after Coke collectibles of all time—and an inspiration for one of our own decor products.

First produced in the 1950s, the Coke Cop sign depicted a smiling crossing guard with one hand raised and the other hand holding a yellow shield sign that reads "Slow School Zone." A unique design to be sure, but perfect for its purpose. Schools all over the country set this sign out in the street to warn drivers to be alert for students, making it equal parts school safety equipment and marketing tool.

The cop stood about 5 ft. tall and was made of two individual embossed steel sheets bolted together. The front side featured the crossing guard, while the back side was made in at least two different styles:

- with a red disc and Coke bottle graphic (throughout most of the 1950s)
- with a fishtail, Coke bottle, and the phrase "Thank You Resume Speed" (late 1950s to early 1960s)

Both sides featured details made with reflective material that would

catch car headlights in case someone left the Coke Cop out in the street!

A threaded pipe ran down the center of the sign between the metal sheets, which allowed it to be attached to a cast-iron pedestal base. This 22" wide circular base was sold separately, featured an embossed "Drink Coca-Cola" slogan in red script, and was heavy enough to keep the sign in place.

One final (and important) piece was the wheel assembly. This consisted of a pair of heavy-duty rubber wheels that could be bolted to the pedestal base. Without these wheels, people would have had to carry (or drag!) the Coke Cop around – no easy feat, given how heavy the base was.

It can be hard to find a complete Coke Cop sign in good condition today, as the pedestal base was sold separately and the sign was meant to be used outdoors. As a result, a vintage Coke Cop can fetch a lot of money on the collector market, in any condition.



PHOTO GALLERY Spring Fling 2022

Swap Meet



Auction



Banquet



Silent Auction





Mid-America Chapter of the Coca-Cola Collectors Club

May/June NEWSLETTER

Joanie Shover
813 NW 12th Street
Blue Springs, MO 64015

upcoming EVENTS

- Great Get Together Las Vegas..... May 3-6
- Gateway Show and Sale..... St Charles, MO June 4
- Mid-America Meeting Sandy's Restaurant June 11 at 3 PM**
- Great Plains Meeting..... Leon, KS..... June 18
- National Convention..... Green Bay, WI..... July 5-9
- Coca-Cola Days..... Atlantic, IA..... Sept. 23-24



Just a reminder that dues are due at the end of June. Please send your 2022-2023 dues to Melody Frese, 15445 Kreider Road, Bonner Springs, KS 66012. We appreciate your continued support of our chapter.

- Joanie

Mid-America Board

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