### MID-AMERICA CHAPTER OF THE COCA-COLA COLLECTORS CLUB



Volume 55, Issue 4

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### July/August Issue

Where did June go? It seems to have flown by so guickly. We had a great meeting at Cockrell Merchantile. It was a beautiful day, and the picnic area was in the shade. It is very quiet and relaxing. I want to thank the cooks, Craig Shover and Mark Menke. The hotdogs were grilled to a "T". It was great to see Rosemary Hartshorn. Melody was her taxi for the day. Thank you, Melody. It was a nomination meeting. Traci Menke announced that was stepping down as editor to help her sister finish moving from Seattle to Las Vegas. I want to thank Traci for her commitment and work on the board. She will be missed, but she assures us she will be continuing to join us when she gets back. Karen Grindel is willing to join the board. Welcome back, Karen. With that said, Karen's garage sale is June 24 beginning at 9 AM. Her address is 7314 Charles Street, Shawnee, KS 66216. There are lots of Coca-Cola and Gary had items Karen didn't know about. We

# Joanie's Gibberish

hope to see you on Saturday, June 24. We did not vote on officers at the May

27 meeting since in the notification I failed to add the current bylaw to be amended. Below is the current by law and in red is the new amended bylaw, discussed, revised, and approved by the membership at the May meeting. We will vote on the new amendment at the August meeting and if passed will vote on the slate of officers.

### **ARTICLE SIX: OFFICERS**

Section Two: The election year is defined as August to August of each year. Officers shall be nominated at the scheduled June meeting of each year. Elections shall take place at the August scheduled meeting of each year. Elected officers shall assume office immediately following the election. ALL officers must be members in good standing by the National TCCCC and the Mid-America Chapter.

#### ADMENDED

Section Two: Until June 2028, the election year is defined as June to May each year. Effective August 2023 to June 2028, officers shall be nominated at the scheduled June meeting of each year. Elections shall take place at the close of the June meeting. Elected officers shall assume office immediately following the election. ALL officers must be members in good standing by the National TCCCC and the Mid-America Chapter.

Continued on next page.

# **Birthdays**

#### JULY

Patty Parker	3
Melody Frese	3
Sue Shaw	5
Dan Frese	9
Rich Noterman13	3

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Martin Wells	11
Mark Pryor	11
Terry Smith	12

Becca Chaney	.18
Ben Hail	.18
Earnest Roberts	.18
Sam Hitchcock	.19
Joe Frese	.24
Ronney Huffman	.27

Dan Martinek ......27 

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JULY Martin & Norine Wells .....14 Kevin & Jody Ferguson ......28

### AUGUST

Terry & Kathy Smith	19
Roy & Kathy Hutchinson	22

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#### Joanie's Gibberish continued from page 1.

The August 5, 2023 meeting will be at Sandy's Family Restaurant, 1255 SW Missouri 7 Hwy, Blue Springs, MO. After Bruce and I searched for restaurants with a room, which is not easy on a Saturday,

Sandy's was a good place. Please come at 12:30 to begin ordering your lunch. Bring a show and tell item. A selling table will be available.

Please keep Lonnie and Debbie

Fleetwood, and Rodger and Janice Robinson in your thoughts and prayers.

Respectfully submitted, Joanie

**Feature Story** 

# Great Shakes: 'Hands Across America' 20 Years Later

**By BUCK WOLF Hands across America** 

May 2006

Going through the promotional folders from Ken Johnson, this article is about an event funded by the Coca-Cola Company. As we celebrate July 4, I wonder if we can come together and join hands, maybe even give someone we know or better yet, someone we don't know, a hand up.

By January 1986, Hands Across America

would be promoted at the Super Bowl

From New York City, the line was to

and advertised on millions of McDonald's

In the end, it was a massive undertaking.

pass through New Jersey and Pennsylvania,



In addition, there were Coca Cola developed outfitting items for the event. When the magic day finally arrived, millions of people simply stood with hands clasped for 15 minutes and sang, "We Are the World,""America the Beautiful," and the Hands Across America theme.



While it turned out to be a giant feelgood party, the coast-to-coast link was symbolic at best. The line of Hands volunteers passed through cities and forests, and over mountains. But in stretches of barren land, sometimes more than 100 miles long, yellow ribbon had to suffice.

Still, America rarely involves so many people in a single activity, and all along the route, you could see many sides of a country that truly is diverse, both in its land, and its people.

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In 1985, "We Are the World" captured the attention of the world. Hands Across America was an ambitious never-before-seen or done before. It began as a Guinness Book World Record; a human chain of more than 6 million people holding hands across the United States. Coca-Cola thought it was right to co-sponsor and fund this project of the USA

for Africa Foundation to stop hunger and homelessness in America.

Coca-Cola and Citibank guickly signed on as top sponsors, donating a combined \$8 million.



and dip down to the Capitol before stretching though Cleveland; Chicago; St. Louis; Memphis, Tenn.; and Dallas. It then cut across the Southwest, crossing Phoenix, and finally reaching Long Beach, Calif., at the foot of the Queen Mary.

# **Chapter Minutes**

# Club Meeting, May 27, 2023 Cockrell Mercantile - Lee's Summit, MO | 22 attendees

The club enjoyed a picnic potluck, including hotdogs from the grill and side dishes brought by attendees. Joanie opened the meeting at 1:01 pm with a warm greeting for all and a thank you for coming.

Bruce said that he and Joanie have a meeting with the Independence Hilton Garden Inn next week to discuss holding our 2024 Spring Fling at the hotel April 18-20, 2024. He said that the banquet rooms are being remodeled and will utilize a key entry. The hotel is also putting in its own restaurant.

There was a brief discussion of February's club meeting minutes. Bruce made a motion to accept the minutes, and Nanette seconded. The motion passed.

Melody shared copies of the Treasurer's Report for February - May, reading aloud several notable items. She said that the Club made \$1,235.01 over Spring Fling. The ending balance for May after all revenue and expenses is \$11,663.40. Bruce made a motion to accept the minutes, and Craig seconded. The motion passed.

Joanie reported that Tracie has stepped down from the Editor position, as she will be out of town a lot helping her sister. A replacement is needed. Joanie discussed the need to temporarily amend the bylaws to allow officer nominations and subsequent voting to occur in the same June meeting.

Melody made a motion that Article 6, Section 2 be revised to read: "The election year until June 2028 is defined as June to May of each year. Officers shall be nominated at the scheduled June meeting of each year. Elections shall take place at the close of the June meeting of each year. Elected officers shall assume office immediately following the election. ALL officers must be members in good standing by the National TCCCC and..." Craig seconded the motion. The motion passed.

Joanie said that the location of our August 5 meeting is to be determined. The Christmas lunch is scheduled for December 2 at the United Methodist Church in Blue Springs.

Karen announced that she is holding a garage sale on Saturday, June 24 to sell some of Gary's collection.

Melody made a motion that the meeting be adjourned, Jerry seconded. The meeting was adjourned at 1:39 pm.

Submitted by Pamela Cunningham

## TREASURER'S REPORT

### February 2023

Ending Balance	\$12,626.03
Expenses	\$159.00
Revenue	\$2514.00
Beginning Bal.	\$10,271.03

### **March 2023**

<b>Ending Balance</b>	\$13,576.03
Expenses	\$200.00
Revenue	\$1150.00
Beginning Bal.	\$12,626.03

#### **April 2023**

Beginning Bal.	\$13,576.03
Revenue	\$7155.00
Expenses	\$2997.40

Ending Balance \$17,733.63

#### May 2023

<b>Ending Balance</b>	\$11,663.40
Expenses	\$6115.23
Revenue	\$45.00
Beginning Bal.	\$17,733.63

#### **Spring Fling 2023**

Running Balance	\$1235.01
Expenses	\$8982.99
Beginning Bal.	\$10,218.00

Thanks, Melody, for a great report. It isn't often we make a little money from Spring Fling.

# **Photo Gallery**







# **Mid-America Chapter of the Coca-Cola Collectors Club**

## July/August Newsletter

Joanie Shover 813 NW 12th Street Blue Springs, MO 64015



National Convention	Kingsport, TN	July 4-8, 2023
Mid-America Meeting	Cockrell, MO	May 27, 2023
Smokey Fest	Pigeon Forge, TN	September 18-23, 2023
Coca Cola Days	Atlantic, IA	September 22-23, 2023
Minnefest	Columbus, MN	October 20-21, 2023



# **Mid-America Board**

PRESIDENT **Joanie Shover** 816-229-8920 jshover50@aol.com VICE PRESIDENT **Bruce Carter** 816-695-8835 carterbruce2451@gmail.com **TREASURER Melody Frese** 913-620-4679 coke\_candy@yahoo.com

SECRETARY Pamela Cunningham 913-232-7371 Pcunningham3139@gmail.com

**HISTORIAN** Stephanie Goldberg 913-636-4066 molloff@yahoo.com

**EDITOR** Traci Menke 816-229-9943 mtcollectible@sbcglobal.net

Questions call Joanie Shover at 816-229-8920 or email jshover50@aol.com